



The On Guard Initiative
P.O. Box 654
Linwood, MA 01525
Onguardinitiative.org

Dear Friends of On Guard,

We are excited to announce that we will be kicking off Correction Officer Appreciation Week 2016 with the 4th Annual On Guard 5K road race at Worcester State University on May 1, 2016. Each year, hundreds of people from all over New England come together for everyone's favorite road race to benefit corrections. We invite you to participate as a sponsor in this much anticipated event.

A Correction Officer goes to work every day to protect our communities. In return, they have some of the highest rates of depression, suicide, Post-Traumatic Stress Disorder, substance abuse, and divorce. It is On Guard's mission to raise awareness about the importance of mental health and suicide prevention among correction officers and foster a community of support and appreciation for the work that they do.

Your sponsorship helps defray the cost of the event and will go towards participant t-shirts, awards, water, snacks and the post-race cook out. Any additional funds will go towards On Guard's programs, such as the On Guard Emergency Relief fund, the On Guard Scholarship, support groups and helping officers and their families in need, and any new endeavor that may arise.

Please consider being a part of this importance cause. Your support not only ensures a successful race but that we are successful in raising awareness about COs mental health and the continued support for the work that they do.

For your convenience, various sponsor levels are available to you in this packet. Thank you in advance for your consideration.

With deep regards,

Bryanna Mellen

Bryanna Mellen
President and Co-Founder

Julie Broderick

Julie Broderick
Vice President and Co-Founder



The On Guard Initiative is a 501(c)(3) non-profit organization dedicated to the well being of Correction Officers. Donations to The On Guard Initiative are fully tax-deductible to the extent of the law

On Guard EIN: 465699313

4th Annual On Guard 5K Road Race

(Select One Below)

___ Presenting Level: \$1,500.00

Sponsor will receive:

- Priority Ad space on On Guard website with link to their website for the duration of 2016 and Social media mentions
- Announcement at Race Introduction
- Top tier placement on participant T-shirts, race banner, print materials and mile markers and website
- Company banner or merchandise displayed at race (provided by sponsor)
- Three complimentary race registrations

___ Gold Level Sponsor: \$1,000.00

Sponsor will receive:

- Ad space on On Guard website with link to their website until day of race and social media mentions
- Priority placement on participant t-shirts, race banner, print materials and website
- Company banner or merchandise displayed at race (provided by sponsor)
- Two complimentary race registrations

___ Silver Level Sponsor: \$500.00

Sponsor will receive:

- Name and logo will appear on On Guard social media sites, participant t-shirts and print materials
- One complimentary race registrations

___ Bronze Level Sponsor: Under \$500.00

Sponsor will receive

- Name and logo will appear on participant t shirts

Name of organization: _____

Contact Name: _____

Phone Number: _____

Please contact julie@onguardinitiative.org with logo, ad, and registration information (if applicable).

Checks can be made payable to **The On Guard Initiative, Re: On Guard 5K** and mailed to The On Guard Initiative, PO Box 654, Linwood MA 01525 (Please include this form).

Please contact Julie with any questions. Email: julie@onguardinitiative.org Cell: 774-573-7815